



PO Box 72313
Thorndale, PA
19372

Chester County Mac & Cheese Cook-off

June 5, 2016 • 12pm – 4pm • Rain or Shine

Park Lane & Pennsylvania Avenue, Downingtown, PA



Do you think that you make the BEST mac-n-cheese?

Would you like to compete against other teams to claim the title “BEST Mac-n-Cheese in Chester County”?

JOIN US ON JUNE 5, 2016 AS A COMPETITOR

The idea of the Chester County Mac-n-Cheese Cook-off originated from the idea of holding an event that promotes the use of local food products and encourages sustainable agriculture, while bringing awareness of what’s available in the public’s backyard. We encourage our cook-off competitors to visit our local artisans/farms to include local artisan’s products in your tasty dish! Contestants using local products will be specially recognized.

Last year we made some unique changes to the competition and the changes truly paid off. We attracted more contestants, added more fun to the Cook-off and raised more money for all of our community and global projects. Here are a few of the changes:

- Option to compete for BEST Traditional Mac & Cheese under each Award Category
- Contestants have the ability to ‘win’ their deposit back by promoting themselves (tracked via our Eventbrite.com page)
- Contestants cooking at the event may have a sponsored four-burner oven provided
- Each voting attendee will be provided with 3 tokens to vote on his/her favorite dish(es).
- Voting takes place in a central location to avoid congestion at the contestant’s booth
- The public will be limited to one tasting per contestant until voting ends at 3pm.

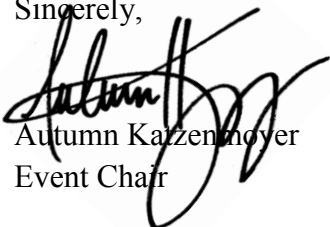
First Place winners will have \$200 donated in their name to a Non-Profit Organization of their choice that follows one of Rotary’s six areas of focus. Please make sure to note your preferred Non-profit on your application.

The community will be asked to pay a \$10 per head entrance fee to be able to sample each participant’s dish. A panel of judges will judge each mac-n-cheese dish, as well as the community will vote for People’s Choice and Kid’s Choice winners.

I have attached a Team Application for the Chester County Mac-n-Cheese Cookoff. For additional information, please call me at 484-885-6643 or email info@macncheesecookoff.com

We would really like to have you a part of our event!

Sincerely,



Autumn Katzenmoyer
Event Chair



Chester County Mac & Cheese Cook-off



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2016 COOKING TEAM APPLICATION – DUE MAY 14, 2016

Event: June 5, 2016 • 12pm – 4pm • Rain or Shine

Entry Name: _____

Name of Mac-n-Cheese: _____ Traditional Recipe: Yes _____ No _____

Primary Contact Name: _____

Mailing Address (street): _____ City, State: _____

Cell Phone: _____ Business/Home Phone: _____

Email: _____ Fax: _____

ENTRY TYPES

Restaurant Entry - \$110 deposit (60 tickets sold)

Please prepare at least 16 lbs pasta (dry) or more = Eight (8) 12" x 20" x 4" pans (depending on ingredients)

Business Entry - \$80 deposit (40 tickets sold)


Please prepare at least 16 lbs pasta (dry) or more = Eight (8) 12" x 20" x 4" pans (depending on ingredients)


Non-profit Organization Entry- \$60 deposit (20 tickets sold)


Please prepare at least 12 lbs pasta (dry) or more = Six (6) 12" x 20" x 4" pans (depending on ingredients)

Hometown Cook or Volunteer Organization - \$30 deposit (10 tickets sold)

Please prepare at least 10 lbs pasta (dry) or more = Five (5) 12" x 20" x 4" pans (depending on ingredients)

 **Do you need to rent a Tent Package?** YES (add \$75 to your entry fee) _____ NO _____
 (1)Tent, (2) Tables, (2) Chairs
 A tent is required by the health department for ALL cooking teams. See #5 on page 2 for details

 **Will you be using a local artisan's products in your tasty dish?** YES _____ NO _____
 If yes, please list Organization's Name and Product(s) to be used _____

 **Which non-profit organization are you competing for?** _____
 If you win a first place award, \$200 will be donated in your name to the named non-profit. See page 2 for details.

CHOOSE ONE ENTRY TYPE

If you select Tent Package above add \$75.00 to Entry Fee

\$110 – Restaurant \$80 – Business \$60 – Non-Profit \$30 – Hometown Cook

1. Mail Application with your Check to: CC Mac-n-Cheese Cook-off, c/o Autumn Katzenmoyer, PO Box 72313, Thorndale, PA 19372. Make check payable to "Rotary Club of Thorndale-Downingtown - Entry".
2. Send all licensing paperwork with payment- See terms and conditions

Primary Contact Signature* _____ *By signing this you hereby agree to the terms and conditions listed on page 2 of this document. No Team will be permitted without written consent to these terms.

Chester County Mac & Cheese Cook-off

2016 COOKING TEAM TERMS & CONDITIONS

For more information call Autumn Katzenmoyer, #484-885-6643
or email info@macncheesecookoff.com

YOUR ENTRY FEE INCLUDES:

- 🍷 10'x10' booth space. You are responsible for your own tent, tables and chairs. *See #4 below.
- 🍷 Two Team Cook-off t-shirts. Additional shirts can be purchased at the event.
- 🍷 Two free mac-n-cheese-tasting wristbands
- 🍷 Spoons and tasting cups to serve the public your mac-n-cheese
- 🍷 Two plastic tablecloths

PLEASE REVIEW THE COOKING INSTRUCTIONS & HEALTH DEPARTMENT RULES PRIOR TO SUBMITTING YOUR TEAM APPLICATION.

TERMS & CONDITIONS

1. All Sponsors hereby agree to indemnify and hold harmless the Rotary Club of Thorndale-Downingtown and its volunteers for all costs and expenses for any bodily injury or damages. We further waive all rights of subrogation against the Rotary Club of Thorndale-Downingtown and agree to name them additional insured on all liability policies.
2. Awards for first place will be presented for the three competitive divisions (Restaurant, Business, Non-Profit Organization, Hometown Cook or Volunteer Org). Your mac-n-cheese will be judged within the traditional or non-traditional category. (see page 3 of Cooking Instructions for details.) The Public will also vote for their favorite mac-n-cheese. There will be a Judge's Choice, People's Choice and Kid's Choice Award.
3. The Chester County Mac-n-Cheese Cook-off ("CCMCC") takes place at Park Lane, Downingtown, PA. The CCMCC is a rain or shine event and will not be rescheduled due to inclement weather.
4. Contestants are responsible for providing the tent, tables and chairs: A tent is required by the Health Department. If you would like to rent a Rotary Tent Package which includes: (1) tent (2) tables and (2) chairs, you must apply on the attached Team Application and include payment with your team entry fee. If you order a Rotary Tent Package, it will be delivered and assembled prior to your teams' arrival.
5. Contestants are responsible for providing the cooking equipment of choice. Rental of stoves, burners, ovens can be arranged through a party rental company. Rotary has limited supply of ovens for rent and they are on a first come first serve basis. See Page 1 of the Cooking Instructions for recommendations.
6. Electricity will not be supplied to contestants.
7. If your team has a License to Operate a Public Eating or Drinking Place (issued primarily to Restaurants/Caterers & some Non-Profits by the Chester County Health Department) you may bring pre-made mac-n-cheese to the Cook-off.
IMPORTANT- A copy of your License to Operate a Public Eating or Drinking Place must be attached to your team application and will be submitted to the Chester County Health Department by the Rotary Club of Thorndale-Downingtown.
8. **All teams that do not hold a License to Operate a Public Eating or Drinking Place will cook mac-n-cheese from scratch in the lot.**
9. Set-up starts at 7:30am and must be completed by 9:30am on June 5, 2016. All teams can begin cooking your mac-n-cheese as soon as your team is set up.
10. **A mandatory Chefs' meeting will be held at 9:30 am on the day of the Cook-off in the gazebo. Not having a representative at this meeting may disqualify you from any winnings.** All teams MUST have at least one team member attend this meeting. Judging cups will be handed out at the chefs' meeting. In order to compete for mac-n-cheese awards you must have an official judging cup provided by the Rotary club.
11. We are trying something new this year. **You may 'win' your deposit back by "selling" tickets!** Here's how: Encourage your friends and/or customers to purchase their tickets online via our Eventbrite website and select your name when prompted. If enough tickets are sold under your name, we'll return your deposit.



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2016 ENTRY INFORMATION AND COMPETITION GUIDELINES

Event: June 5, 2016 • 12pm – 4pm • Rain or Shine








Please review all of this information in this cooking instruction packet **PRIOR** to the Cook-off. If you have any team questions, please call Autumn Katzenmoyer, #484-885-6643, Event Chair. Email questions anytime to info@macncheesecookoff.com.



IMPORTANT TO KNOW

-  **EVERYONE** needs a mac & cheese tasting wristband to sample each team's mac & cheese at the Cook-off.
-  **LICENSE TO OPERATE A PUBLIC EATING OR DRINKING PLACE:** Restaurants and Non-profits that have a Chester County Health Department License to Operate a Public Eating or Drinking Place can bring pre-made mac & cheese from their facility to the competition. You are not required to purchase a Temporary Health Department License, as the Rotary Club of Thorndale-Downingtown attains one for the whole event. Restaurants and Non-profits (or Businesses or Hometown Cooks who team with a facility) with a CCHD License to Operate a Public Eating or Drinking Place are not required to cook on site. **Please submit this license at the time of registration, so it is on file prior to the cook-off.** If you are unsure of your status, contact Rotarian Steve Mueller, #267-303-9466.
-  **THIS IS A RAIN OR SHINE EVENT. NO RAIN DATE.** Keep in mind the weather, including temperature, when determining how much you are cooking for the event. Weather affects turnout and consumption.

ENTRY FEE INCLUSIONS

-  **10 ft by 10 ft space** (tents, tables & chairs can be rented through rotary)
-  **Two 2016 CCMCC Shirts.** Additional shirts are available for purchase; please call Bob Bartilomo, 610-883-7866. Any extras will be on sale at the Cook-off in the Ticket Booths.
-  **Two Mac & Cheese Tasting Wristbands** to taste other teams' mac & cheese.
-  **Tasting cups and spoons** will be supplied by Rotary. **Please** Do Not Throw Away Any Extra Cups and spoons. Rotary will pick them up when you are cleaning up.
-  **Two (2) plastic tablecloths** to cover the tables.

RECOMMENDED AND REQUIRED COOKING ITEMS

-  **10 ft by 10 ft Tent** (If you do not rent it from us, you must bring one.) **YOU WILL NOT BE ABLE TO COMPETE WITHOUT A TENT.** This is mandatory from the CC Health Department. We offer a tent package that includes rental of 1 tent, (2) 8ft. tables and 2 chairs. The tent package cost is \$75. **Tent package payment must accompany your registration payment.** All items will be delivered by 7:30am on event day to event location.
-  **A Method to Cook Mac & Cheese – Gas Ranges, Field Ovens or Propane Stoves** (Be sure to bring extra bottles or a large enough supply of propane). **Electric will not be supplied.** Gas stove tops/burners can be rented from Total Rental Party Center in Phoenixville (610-935-8368) or Party Rental Ltd in New Jersey (201-727-4706). (Total Rental does not rent four-burner ovens.) If you do not have a food license and will be cooking at the event, AND you would like to use an oven for baking your dish, please contact us for availability. **Four burner ovens provided by Rotary are available on a first come first serve basis.** Once our stock is depleted, you will need to arrange your own rental, delivery and pickup with Party Rental Ltd in NJ. Reserve Your Rental Equipment Early.

RECOMMENDED AND REQUIRED COOKING ITEMS (CONT.)

- 🔪 **PER THE HEALTH DEPARTMENT YOU MUST PROVIDE – A Simple Hand Washing Station** – Hot Water in an insulated cooler or large thermos, soap, anti-bacterial hand soap, towels, and catch bucket for soapy, excess wastewater. HEALTH DEPARTMENT REQUIRES THIS and they will be checking for this.
- 🔪 **Bottled Water** for cooking pasta. Water must be bottled. A water source will not be provided at the event.
- 🔪 **Cutting Boards, Knives and Can Opener (if necessary)** – Do not leave these unattended in your booth, please. If any cuts happen, Rotary Sales Booth will have first aid supplies.
- 🔪 **Long Stirring Spoons that reach the bottom of your mac & cheese pot!** Constant stirring and low heat should prevent burning your wonderful mac & cheese at the bottom of the pot.
- 🔪 **Cooking Thermometer** to ensure (per the CC Health Dept.) that your cold food is at or below 41 degrees and hot food (mac & cheese) must be maintained or above 135 degrees. Our CFM will also have a thermometer to continuously check your raw and prepared foods.
- 🔪 **Disposable Gloves.** All food handlers are required to wear gloves while handling food. (Health Dept. requirement)
- 🔪 **Trash Can with trash bags** – You are responsible for removing your trash. Please have a method to contain your trash. The Rotary Club of Thorndale-Downingtown and the Borough greatly appreciate your support.
- 🔪 **Portable Fire Extinguisher** – Better safe than sorry!
- 🔪 **Clean-up supplies** – We recommend a broom, dust pan, grease cutting cleaner, 2 rolls paper towels, trash bags, etc...

SETTING UP YOUR BOOTH

Set-up begins at 7:30am and teams must complete delivery and set-up by 9:30am.

- 🔪 **One vehicle per team** will be allowed in the parking lot during set-up time. There is additional parking across the street in Kerr Park and also in Mill Town Square parking lot.
- 🔪 You will be met by a Rotarian who will be your liaison and available for any questions throughout the event.
- 🔪 Please unload your supplies as quickly as possible and then exit and park your vehicle BEFORE 9:30am. Please follow the Rotary's exiting instructions that morning. There are several free parking lots nearby. A section of the adjacent parking lot will be marked off for visitors in line and handicap parking. Please follow our instructions for parking at the back of the lot (if available) for safety reasons. We appreciate your thoughtfulness.
- 🔪 If you are in need of assistance during the day contact your Rotary liaison or go to the main Rotary Sales Booth.
- 🔪 If you rented a tent, tables and chairs from Rotary, please breakdown only the tables and chairs and the rental company will come by with their truck to load up after the award ceremony.
- 🔪 **Clean and sweep your area.** Please bag and leave your tied-up trash at a nearby Borough trash can. If you run out of trash bags, check with the Rotary Sales Booth for extra bags.
- 🔪 Award Ceremony will be at @ 3:30pm at the Gazebo.

HEAD CHEF MANDATORY MEETING

Mandatory Mac & Cheese Chef's Meeting at 9:30am

A mandatory Chefs' meeting will be held at 9:30am on the day of the cook-off at the judging area (TBD). The Head Chef from EACH team MUST attend this meeting. Judging cups will be handed out at the chefs' meeting. In order to compete for mac & cheese awards, you must have an official judging cup provided by the Rotary Club of Thorndale-Downingtown. You will receive updated information on the rules and procedures. Please feel free to ask any questions.

COOK-OFF PREPARATIONS & COOKING RULES

All teams, except for restaurants and non-profits with a food handling license, must prepare a mac & cheese from scratch at their booth for judging. All teams can begin cooking your mac & cheese as soon as your team is set up.

For contestants WITHOUT a “license to operate a public eating or drinking place”:

- **NO** cutting or chopping of fresh ingredients UNTIL you begin preparing your mac & cheese on site.
- **DO NOT** bring onions, peppers, tomatoes, etc... pre-cut in storage bags. Only store purchased, un-opened, pre-cut, vacuum-sealed ingredients will be allowed, all else must be chopped on site. (This is a strict Health Dept. rule.)
- Canned Ingredients are allowed, but may NOT be opened until you begin preparing your mac & cheese. (Bring the can opener!)

For ALL contestants:

- Meat must be stored on ice at 41° F or lower and will be checked prior to cooking.
- **Beef MUST** reach a cooking temperature of 155°, **Chicken MUST** reach a cooking temperature of 165°, and **Fish MUST** reach a cooking temperature of 145°, then it can maintain a 135° during the competition. This will be checked.
- If you use **Water** in the recipe, it MUST be bottled water, un-opened until used.
- Once your Official Tasting Cup is collected, you will then begin giving away the rest of your creamy mac & cheese to the tasting public. **Do not overfill your cups! (We expect 1500 attendees.)**

COMPETITION

Teams will compete in separate divisions: Restaurant, Business, Non-Profit, Rotary Club or Hometown Cook. There are three (3) Choice award opportunities within each division: Judge’s Choice, People’s Choice and Kid’s Choice. Each Choice award will be awarded to Traditional AND Non-Traditional recipes.

TRADITIONAL DEFINITION

Traditional mac & cheese does NOT include: meat or seafood products and/or vegetables. Any type of pasta, dairy products, bread crumbs and spices may be used. Eggs and flour may also be used. If you are unsure of an item in your recipe, please ask before the competition.

OFFICIAL JUDGING

Each team will be supplied with an Official Tasting Cup with your team number on the bottom. Do not alter the cup in any way as this is a blind tasting. Your Cup will be picked up at promptly 12pm by a Rotarian. Only the Judging Committee will have the Master List of which team number matches the cup on the Judging Tables.

For each First Place winner, a \$200 donation will be awarded in the winner’s name (limited to one per contestant). The non-profit organization of your choice* must be listed on your submitted Application in order to be awarded after the competition. * The non-profit selected must align with one of Rotary’s six areas of focus: peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, economic and community development.

CHOICE JUDGING



















This is where you want to encourage your friends, families and customers to come out and vote for you.

Each member of the public will be given three (3) Voting Tokens to vote for his/her favorite mac & cheese. For each child under the age of 12 that chooses to vote, they too will be given three (3) Kid’s Voting Token to vote for his/her favorite mac & cheese. Peoples’ Choice and Kids’ Choice Awards are given to the Mac & cheese Team that receives the *most* votes via the public’s Voting Tokens placed in the peoples’ & kid’s choice voting collections. Collection will be located at the Rotary Tent. All voting will stop at @ 3pm. The Judging Committee will count the tokens for the Peoples’ Choice and Kids’ Choice tabulation.

AWARDS

This year, we will be providing our first place winners in each division for each category with a special macaroni inspired award. Each contestant has the opportunity to win up to three (3) awards. This award will replace the plaque we have presented in year’s past. The awards for Judge’s Choice will be presented at the Gazebo around 1pm. The awards for People’s & Kid’s Choice will be presented at the Gazebo around 3:30pm. Up to 18 awards could be presented during the event.

AWARD CATEGORIES

DIVISIONS	JUDGE'S CHOICE		PEOPLE'S CHOICE		KID'S CHOICE	
	Traditional	Non Traditional	Traditional	Non Traditional	Traditional	Non Traditional
Restaurant (includes food retail)						
Business						
Non-Profit/Rotary Club or Hometown Cook						

BREAKING DOWN YOUR BOOTH

- 🌀 Award Ceremony for People's Choice will be held at @ 3:30pm at the Gazebo.
- 🌀 If you are in need of assistance during the day contact your Rotary liaison or go to the main Rotary Sales Booth.
- 🌀 Be sure to carefully clean up your area. The lot must be as clean as when you arrive. Return the unused cups, spoons and napkins to Rotary Sales Booth before leaving the lot, please.
- 🌀 If you rented a tent, tables and chairs from Rotary, please breakdown only the tables and chairs and the rental company will come by with their truck to load up after the award ceremony.
- 🌀 **Clean and sweep your area.** Please bag and leave your tied-up trash at a nearby Borough trash can. If you run out of trash bags, check with the Rotary Sales Booth for extra bags.

Please email us or call us with any questions, we're here to help. Thank YOU!