

Chester County Mac & Cheese Cook-off

June 4, 2017 • 12pm – 4pm • Rain or Shine Park Lane & Pennsylvania Avenue, Downingtown, PA

Cook-off

PO Box 72313 Thorndale, PA 19372

Do you think that you make the BEST mac & cheese?

Would you like to compete against other teams to claim the title "BEST Mac & Cheese in Chester County"?

JOIN US ON JUNE 4, 2017 AS A COMPETITOR

The idea of the Chester County Mac & Cheese Cook-off originated from the idea of holding an event that promotes the use of local food products and encourages sustainable agriculture, while bringing awareness of what's available in the public's backyard. We encourage our cook-off competitors to visit our local artisans/farms to include local artisan's products in your tasty dish! Contestants using local products will be specially recognized.

As we continue to grow this event, working to make each year better than the last, I'd like to highlight a few key facts to be aware of.

- Contestants have the ability to 'win' their deposit back by promoting themselves (tracked via our Eventbrite.com page)
- Contestants cooking at the event may have a sponsored four-burner oven provided. This
 is not guaranteed as they are provided on a first come first serve basis. Please inquire to
 learn more.
- Ten awards will be provided: 1st, 2nd and 3rd places to Judge's Choice, People's Choice and Kid's Choice. A new award, Best First Time Competitor has been added.
- Our 1st place winners will be awarded \$200. Winners can still elect to have this cash prize donated in their name to a non-profit of their choice.
- The public will be limited to one tasting per contestant until voting ends at 3pm.
- Contestants using local farms will be specially recognized in our press releases. Please make sure to mention the local vendors you used on your application

The community will be asked to pay a \$10 per head entrance fee to be able to sample each participant's dish. A panel of judges will judge each mac & cheese dish, as well as the community will vote for People's Choice and Kid's Choice winners.

I have attached a Team Application for the Chester County Mac & Cheese Cook-off. For additional information, please call me at 484-885-6643 or email info@macncheesecookoff.com

We would really like to have you a part of our event!

Singerely,

Event Cha



Chester County Mac & Cheese Cook-off



conditions listed on page 2 of this document. No Team

will be permitted without written consent to these terms.

Thorndale, PA 19372

Primary Contact Signature*_

PO Box 72313 Thorndale, PA 2017 COOKING TEAM APPLICATION - DUE MAY 13, 2017

Event: June 4, 2017 • 12pm - 4pm • Rain or Shine

Cooking Team Name:	Primary Contact Name:					
Name of Mac & Cheese: List Main Ingredients: (excluding pasta and cheese)						
Mailing Address (street):	City, State:					
Cell Phone:	Business/Home Phone:					
Email:						
	ENTRY TYPES					
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Chester County Mac & Cheese Cook-off

2017 COOKING TEAM TERMS & CONDITIONS

For more information call Autumn Katzenmoyer, #484-885-6643 or email info@macncheesecookoff.com

YOUR ENTRY FEE INCLUDES:

10'x10' booth space. You are responsible for your own tent, tables and chairs. *See #4 below.

Two Cook-off Aprons. Additional aprons can be purchased, please inquire via email.

Spoons and 3.5 oz tasting cups to serve the public your mac & cheese

Two plastic tablecloths

Annual Artist's Poster souvenir

PLEASE REVIEW THE COOKING INSTRUCTIONS & HEALTH DEPARTMENT RULES PRIOR TO SUBMITTING YOUR TEAM APPLICATION.

TERMS & CONDITIONS

1. All Sponsors hereby agree to indemnify and hold harmless the Rotary Club of Thorndale-Downingtown and its volunteers for all costs and expenses for any bodily injury or damages. We further waive all rights of subrogation against the Rotary Club of Thorndale-Downingtown and agree to name them additional insured on all liability policies.

- 2. First, Second and Third Place awards will be presented for the three competitive categories (Judge's Choice, People's Choice and Kid's Choice). An award for Best First Time Competitor will also be presented. A panel judge's will blind taste each competitors dish before the event starts. During the event, attendees will be provided tokens to vote for the favorite dishes. Tokens will be counted to award People's and Kid's Choice Awards and Best First Time Competitor award.
- 3. The Chester County Mac & Cheese Cook-off ("CCMCC") takes place at Park Lane, Downingtown, PA. The CCMCC is a rain or shine event and will not be rescheduled due to inclement weather.
- 4. <u>Contestants are responsible for providing the tent, tables and chairs:</u> A tent is required by the Health Department. If you would like to rent any of these items, Rotary can order them for you to be delivered to the event. You must apply on the attached Team Application and include payment with your team entry fee. If you do not have a tent on the day of the event, you will not be allowed to participate.
- 5. <u>Contestants are responsible for providing the cooking equipment of choice</u>. Rental of stoves, burners, ovens can be arranged through a party rental company. Rotary has limited supply of ovens for rent and they are on a first come first serve basis. If you are interested in Rotary's limited supply, please email us to inquire. See Page 1 of the Cooking Instructions for recommendations on other rental needs.
- Electricity will not be supplied to contestants.
- 7. If your team has a License to Operate a Public Eating or Drinking Place (issued primarily to Restaurants/Caterers & some Non-Profits by the Chester County Health Department) you may bring pre- made mac & cheese to the Cook-off.
 IMPORTANT- A copy of your License to Operate a Public Eating or Drinking Place must be attached to your team application and will be submitted to the Chester County Health Department by the Rotary Club of Thorndale-Downingtown.
- 8. All teams that do not hold a License to Operate a Public Eating or Drinking Place will cook mac & cheese from scratch in the lot.
- 9. Set-up starts at 7:30am and must be completed by 9:30am on June 4, 2017. All teams can begin cooking your mac & cheese as soon as your team is set up.
- 10. A mandatory Chefs' meeting will be held at 9:30 am on the day of the Cook-off in the gazebo. Not having a representative at this meeting may disqualify you from any winnings. All teams MUST have at least one team member attend this meeting. Judging cups will be handed out at the chefs' meeting. In order to compete for mac & cheese awards you must have an official judging cup provided by the Rotary club.
- 11. You may 'win' your deposit back by "selling" tickets! Here's how: Encourage your friends and/or customers to purchase their tickets online via our Eventbrite website and select your name when prompted. If enough tickets are sold under your name, we'll return your deposit.

YOUR ENTRY FEE <u>DOES NOT</u> INCLUDE:

Napkins for the public

Handwashing station required by health department

Tent required by health department

↑ Chairs or tables

 $\fine {\mathbb N}$ Cookware, heat sources or appliances

Signage for your Booth