



May 17, 2020 • 11:00am – 4pm • Rain or Shine
Park Lane & Pennsylvania Ave, Downingtown, PA

Are you interested in helping your local community –
and others around the world – at the same time? **This is Rotary. This is how.**

BE A SPONSOR

As Rotarians, we are asked to fulfill a responsibility in vocational, community and international service. Every year, we try to come up with new ways of getting our name and mission out into the world all while raising funds to accomplish the goals of our club and Rotary International. In the last year, we supported several new projects in addition to our eleven annual projects: Honeybrook Food Pantry Holiday Toy Drive; Downingtown Alert #1 and Minquas Fire Companies; and our fourth Gaga Ball Court at The Pointe in Parkesburg.

We can support such projects due in part to the funds we raise through our Annual Mac & Cheese Cook-off. The idea of the Cook-off originated from the idea of holding an event that promotes the use of local food products and encourages sustainable agriculture, while bringing awareness of what’s available in the public’s backyard. The outdoor event includes local restaurants, businesses, organizations and hometown cooks competing against each other for the title “Best Mac & Cheese in Chester County”.

GET READY TO BE SEEN



We invite you to sponsor our signature event. Simply complete the attached Form before April 1st to ensure your full sponsorship rewards are fulfilled. For additional information, please contact Autumn Katzenmoyer at 484-885-6643 or email info@macncheesecookoff.com. We would really like to have you a part of our event!

Sincerely,

Autumn Katzenmoyer
Event Chair

Keny Holman
Chair, Partner Committee





2020 SPONSOR APPLICATION

































Event: May 17, 2020 • 11am – 4pm







Park Lane & Pennsylvania Ave, Downingtown, PA

Rain or Shine • 2,000+ visitors expected

www.maccheesecookoff.com

SPONSORSHIP LEVELS

LEVELS	PRESENTING	SPECIALTY	MARKETING	STOVETOP	CHARITY	SUPPORTER
Amount	\$3500 (1)	\$1500 (2)	\$750 (4)	\$500 (20)	\$250	\$100
Website & Tix	 / 	 / 	 / 	 / 	 / 	
Shout-outs & Handouts	 / 	 / 	 / 	 / 		
Booth & List	 / 	 / 	 / 			
Social & Judge	 / 	 / 				
Banner	 / 					

Website  & Tickets 	Company Name or Logo/Hyperlink on T-D Rotary Websites and 2 Event Tickets (\$250+)
Shout-outs  & Event Materials 	Minimum of 2 Commercials and Signage at Event, Name on Event Materials , and 4 Event Tickets (\$500+)
Sponsor Booth  & Mailing List  Voting Station 	One 10x10 Booth , copy of ticket holder mailing list , Company Logo on Main Event Voting Station (Marketing Only), and 4 Event Tickets (\$750+)
Social  & Judge 	Advertisement Monthly on Social Media (2000+ followers) before Event, Judge's Spot at Cookoff and 6 Event Tickets (\$1500+)
Banner  & Video 	Custom 1 min Event Promo Video for Social Media (Presenting Only); Company Logo on Event Banner over Lancaster Avenue for 2 weeks, and 10 Event Tickets (Presenting)

Sponsor Contact Name _____

Company Name _____

(to appear in marketing materials)

Company Address _____

Sponsor Phone No. _____ Email Address _____

SELECT SPONSORSHIP LEVEL

\$3,500 - Presenting \$1,500 - Specialty \$750 - Marketing \$500 - Stovetop \$250 - Charity \$100 - Supporter

Sponsor Contact Signature ¹ _____

¹ By signing this you hereby agree to indemnify and hold harmless the Rotary Club of Thorndale-Downingtown and its volunteers for all costs and expenses for any bodily injury or damages. We further waive all rights of subrogation against the Rotary Club of Thorndale and agree to name them additional insured on all liability policies. No Sponsor will be permitted without written consent to these terms.

Club Member Contact Name _____ Phone No. _____

